

Mountain Biking Otago Inc. – Annual General Meeting 2022 / 2023

Otago Motorcycle Club

Dunedin

17th November 2022

Opened: 1906hrs

Closed: 2001hrs

In attendance:

Members – Jane Armour-Raudon, Craig Bates, Greg Bouwer, Jimmy Brough, Grant Brown, Tim Cleminson, Graeme Collins, Joe Daniels, Sam Devlin, Norman Dunroy, Kane Fleury, Dan Goodman, Bevan Clayton, Alistair Hall, Sherree Hasler, Jason Hasler, Robert Havill, Louise Havill, Sam Hope, Glen Knol, Flon Kackenzie, Philip Marriott, Mike Marsh, Georgia Mayer, Dean Medder, Richard Muirhead, Sophie O’Connell, Sam Paris, Aran Rhee, Adrian Robinson, Graham Spenceley, Germaine Tang, Pamela Thompson, Rick Thompson, Richard van der Lem, Amber Werensteyn, Merrilee Williams, Lars Winther

Non-members – Jason Bryant, Karl White, Lucas Walch, John Brenkley

Apologies: - Hamish Seaton, Brent Cunningham, Jono Pascoe, Adrian Ruthven, Michel Herde, Glyn Howell, Phil Page

1906hrs AGM Opened with Quorum Reached

Minutes from the previous AGM (2021 / 2022)

*Greg Bouwer motion that they be accepted as true and correct.
Craig Bates seconded.*

Correspondence

1907hrs President’s report

1914hrs Treasurer’s report and financial statements

Tim Cleminson motioned that the financial statement be accepted as true and correct. Craig Bates seconded.

1919hrs Motion to change / update MBO Rules for 2023 / 2024

No items forwarded by remit or notice.

Stand down of the 2021 / 2022 Executive Committee.

1919hrs Election of the Executive Committee for 2022 / 2023.

President	– nominations	Rob Havill
Vice President	– nominations	Craig Bates
Treasurer	– nominations	Tim Cleminson
Secretary	– nominations	Greg Bouwer

Appointed Committee Roles:

MBO Club Commissaire – Committee Appointed Role – James Crawford
role to reside outside of the committee

General Committee:

- Graeme Collins
- Brent Cunningham
- Kane Fleury
- Jason Hasler
- Sherree Hasler
- Glyn Howell
- Georgia Mayer
- Dean Medder
- Jono Pascoe
- Adrian Robinson
- Adrian Ruthven
- Hamish Seaton
- Graham Spenceley
- Pam Thompson
- Rick Thompson
- Richard van der Lem
- Lars Winther

1922hrs General Business & Discussion

Bevan Clayton

- Asked about the clubs marketing goals. Plans to inform public? Newspaper?
- Key to generating better goodwill amongst public, thereby increasing awareness of what the club does and driving membership.

Craig Bates

- There is a cost involved, however it is likely worthwhile
- Value in associating projects and outcomes with the club

Glen Knol

- Enquired about working with the University of Otago marketing department?

Craig Bates

- Well worth asking them. Others likely also keen to help.

Graham Spenceley

- Agreed with Bevan's point
- Elaborated that MBO do things, while DCC get credit for it.

Craig Bates

- Commented on frustration with regards to that
- Attempts in past to get better marketing of Dunedin as a destination from DCC, unsuccessfully

Alistair Hall

- Asked if there had been any overtures to Enterprise Dunedin?

Kane Fleury

- interjected that press releases could be useful

Alistair Hall

- asked if there was a record of what had been accomplished by the club to expand on?

Greg Bouwer

- mentioned that MBO does work closely with the DCC, and that we value that relationship
- evidenced by the DCC's belief in what the club does culminating in a funding increase (from \$50,000 to \$80,000 per year, allowing employment of a maintenance constructor)
- that the onus for any promotion that the club wishes to see rests with the club

Bevan Clayton

- agreed that MBO needs to promote itself
- that it also helps the DCC to justify their investment in MBO (pointing to a record of achievement)

Glen Knol

- up to each group to better record their commitment (hours worked, what done, etc) for reporting
- it all helps, both parties

Amber Werensteyn

- mentioned that she was very confused at the small membership of MBO (310 members as of today).
- Nelson MTB has thousands of members (they have areas where they can only ride if a member of the club)
- How do we (MBO) increase our membership??

Alistair Hall

- More signs up?

Rob Havill

- There are now QR codes up on most trail signs with links to the new HivePass app, to make it easier for people to sign up to MBO

Richard Muirhead

- The new app is great! Much easier to sign up now.
- Previously it got too difficult to get through the process, so gave up

Rob Havill

- Also working on financial incentives (discounts with various businesses, etc)
- MBO will need to update the trail map board at the bottom of Signal Hill at some stage (incorrect information on there), which can have joining information added at the same time
- We should be able to do something similar at Whare Flat too

Jimmy Brough

- Would it be worth having a club awareness day?
- Maybe have someone standing at the loading zone on shuttle days, informing people?

Rob Havill

- We have a MBO Season Open Day coming up soon (December 10)

- Need to self promote more though

Joe Daniels

- Worth advertising with various local media? Radio, newspaper
- Advertise future projects ahead of time, to get new people involved in things that interest them specifically, helping
- Both trail building, but also larger projects

Graham Spenceley

- We could definitely do better work promoting dig sessions

Glen Knol

- Commented on the Sig Digs facebook page, which has 296 members. But only a handful show up to each session.

Merrilee Williams

- Thanks to MBO, for work on trails, maintenance and events
- The membership is only a small percentage of all the trail users

Philip Marriott

- Asked about the logging going on at Whare Flat, and when the trails may be reinstated

Craig Bates

- Having a meeting with City Forests on Monday
- They are currently ahead of schedule
- We will advertise when we know what is happening
- Did mention that we are also trying to work with City Forests on the creation of a safer car park at Whare Flat

Karl White

- Asked how the Naseby 12 Hour went this year?

Craig Bates

- Provided an update
- Approximately 450 riders attended. Ideally need about 550 to make it a worthwhile endeavour for the club
- Still wrapping up the final accounts from the event, so not sure of profit yet, but likely to be a few thousand dollars
- The date for next year has been sorted already (October 7)
- Ebikes went well, but some lessons learned. They will need mostly their own course (aiming for about 75% separate). They will also be restricted to class 1 ebikes, with no modifications.

Phillip Marriott

- Will the 6 hour continue?

Craig Bates

- Yes, the plan is to keep that going alongside the 12 hour

Sam Paris

- Asked about possibly changing the course up a little, as it has remained the same for the last while and a few people are getting a little bored of it

Georgia Mayer

- Possibility of changing without making the course more difficult?

Craig Bates

- Difficult to change it too much, as we are trying to cater to all riders
- Of the belief that, if the course is easier, the teams will just be faster
- The course can definitely be tweaked, and that has been happening over the last few editions of the event

- Just the fine line to find a course that anyone can still ride after 10-12 hours

Amber Werensteyn

- After Rob spoke of member financial benefits, is it possible to work something out with Emersons?

Rob Havill

- Working on something ☺

Jason Bryant

- It is interesting to see the number of followers that the FB page has, versus the number of members (6k vs 300)
- The club needs to be better at advertising itself, with clear Calls to Action to join
- Worth advertising on the DCC flyers that get mailed out?
- The signage at the top of Signal Hills also needs to be updated, as a lot of rides are now starting up there
- Better differentiation of trails at the top required
- Rubbish bins. They would be super handy to have at the bottom of the hill / in the carpark

Joe Daniels

- The Women's Wednesday Ride group has got the messaging nailed
- Worth emulating?
- Ask them to add membership details?
- Would love to see club rides, to build the social aspect more

Rob Havill

- Commented that the social aspect has declined, but that it does need someone to volunteer to lead it

Louise Havill

- Are there any plans for a skills/progression area on Signal Hill?

Rob Havill

- In short, yes.
- Early days though, needing an agreement with MoE (it is LPHS land), design work, funding etc
- A wee while off

Alistair Hall

- Possible to stage the work?

Rob Havill

- Yes, that is definitely one avenue that can be taken
- Long-term, also looking at a revamped jumps line still

Joe Daniels

- Asked if anyone knew anything about the Lawrence – Milton cycle way?

Craig Bates

- On the Dunedin Trails Trust, Tunnels Trust, Taieri Trail Trust etc
- Currently working on getting the Waihola to Dunedin route sorted, through the tunnels
- Also working on the East Cost trail, linking Dunedin to the Alps 2 Ocean.

Awards

Breakout Rider of the Year Jake Remon

- Cyclocross – 2 wins, a 2nd and a 3rd
- Cross country – a 2nd at a local round

- Down Hill – 6th at a local round and 9th at Linger & Die
- Enduro – 1st and 2nd at local rounds and 3rd at Linger & Die
- Club Strava races – top three

Golden Spade

Mike and the Sig Digs Team

- For their contribution to the Signal Hill intermediate trails
- Quarry Track, Daily Grind, Common Ground, Maverick Mikes
- Also improving other trails

Volunteer of the Year

Hamish Seaton

- Work at Signal Hill
 - o 4WD track
 - o Toilet
 - o Carpark
 - o Design Windows Easy Down
 - o Emersons Big Easy
 - o Butt Track
- Nicols Creek

No further questions / discussion

2001hrs

AGM Closed